

Imagine a game where you have almost limitless ability to create your own spells.

where you experience true crafting.

Imagine a game where you travel across a world of timeless stories.

#### State of the art

#### Nowadays...

- Games that involve magic only allow for limited configuration.
- They tend to revolve around a generic-fantasy setting.
- Few have educational value.

## The Ink project

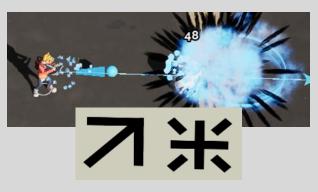
## A True spellcrafting-based rogue-lite set in a world of literature

- Spells are crafted using a unique language.
  - "To configure" or "To combine" no longer have any meaning.
- Featuring a setting based on literature and imagination,
  - No classic magic or fantasy.
- Where one can learn about literature while having fun.
- Multiplayer.
- PC, console and mobile + DLC.
- 20+ hours of play per Story pack\*.

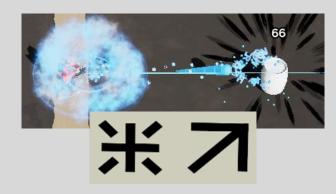
# True spellcrafting-based

- The core mechanic is the creation of new "spells" by combining glyphs.
- Using a unique language based on collectible glyphs. For example:





The projectile glyph followed by the explosion glyph



The explosion glyph followed by the projectile glyph

# Rogue-Lite

- Players must attempt to clear passages.
- Defeat means starting over.
- Experience is gained by players mastering gameplay.
- Frustration is prevented through a catch-up system that gradually increases power with attempts.

#### Literature world

- Each passage is themed around a classic literature piece.
- NPCs are famous authors and story characters







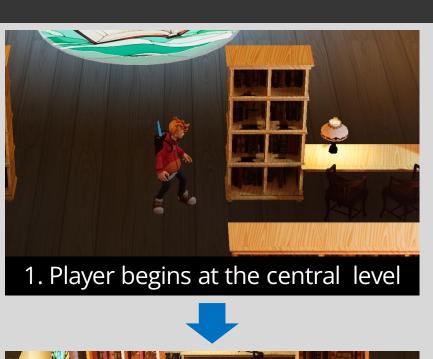






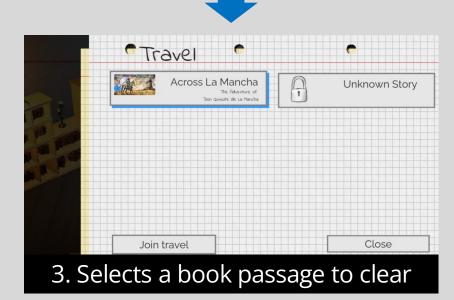
game loop

## Game loop: Story Phase

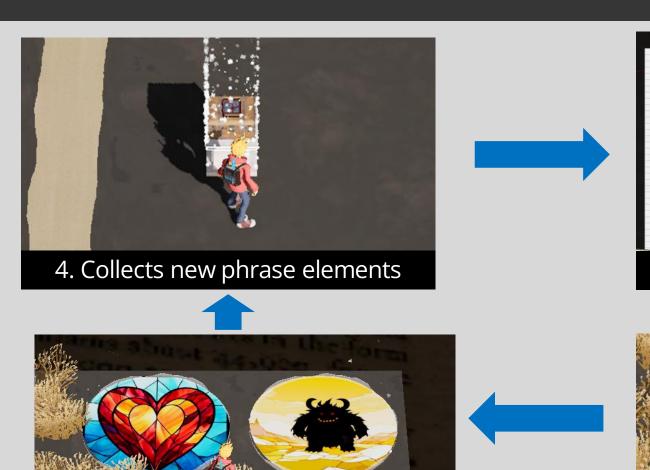






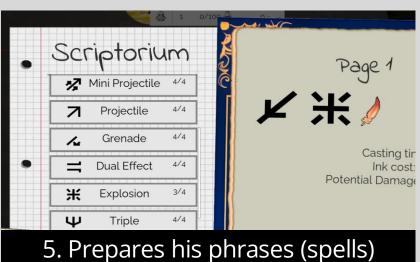


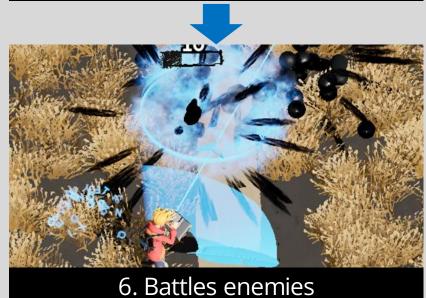
### Game loop: Action Phase



Player chooses: A. Rest/Gear up? B. Battle again?

Face the guardian?





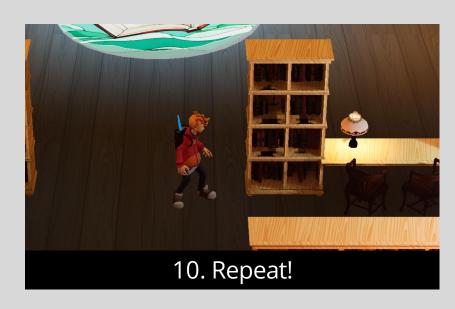
## Game loop: Action Phase

- Players collect *dark Ink* each time they defeat an enemy
- Resting/expanding repertoire costs dark Ink.
- Facing the Guardian also requires dark Ink. The run finishes successfully after defeating it.
- Consecutive battles increase the amount of dark ink obtained, but also increase difficulty.

## Game loop: Action Phase









### game loop

 Should players be defeated, they need to start the passage over.

 Successfully defeating the guardian makes the story advance and unlocks new books to enter into.

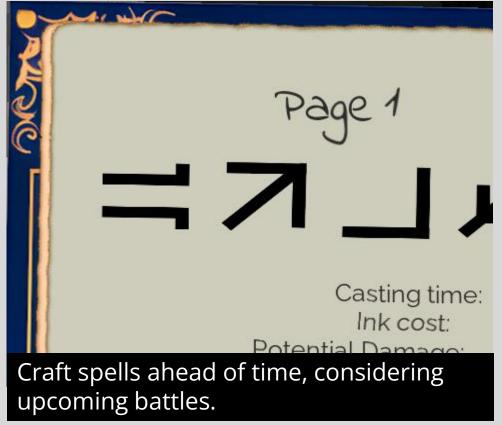
 Time spent playing will always improve the main character's power. game design

### Main motivation pillars

#### Action - Destruction



Mastery - Strategy



# Secondary motivation pillars

#### Creativity – Discovery



Collect and tinker with glyphs and artifacts. Travel through classic novels.

#### **Immersion - Story**



Narrative arc about the importance of stories and creativity.

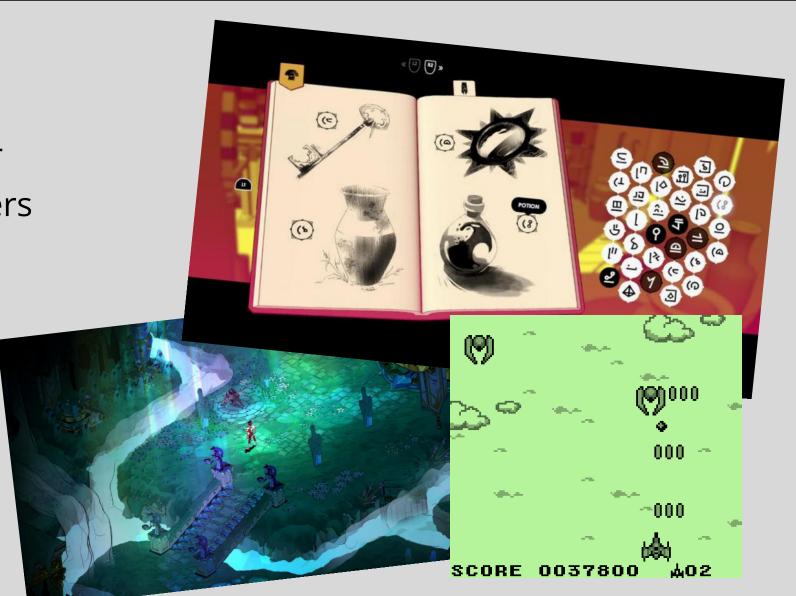
## Story

Lázaro, your average teenage student, is transported to a mysterious place, the Library at the end of tales, where he is tasked to defeat an enemy that is consuming all of human literature.

He enters into stories he wants to protect, meeting characters and authors in the process, and defeating the evil spawn that want to consume and destroy human masterpieces.

## videogame inspiration

- Hades
- Chants of Sennar
- Twin stick shooters
- Rogue legacy
- Elder scrolls
- Disgaea



# who is this game for?

- Main target. Teens and adults.
  - Age 12-40.
  - Demographic: All.
  - · World-wide.
  - They play either alone or with online friends.
- Secondary target: Parents and kids
  - Age 35+ (parents), 10+ (Kids)
  - Demographic: All.
  - · World-wide.
  - They play together (same device/network).
    - Parents value educational value.
    - Kids enjoy the fun.





Current status & next steps

#### where are we?

- 70% core game mechanics implemented.
- Seamless multiplayer integration.
- Limited level component set for procedural generation.
- Early art direction.
- Initial difficulty balance.
- Currently PC-only.



### Next steps

- Create a multidisciplinary team.
- And expand game mechanics.
- Continue multiplayer development.
- Improve game design and balance.
- Write the story.
- Add content (enemies, glyphs, relics, level variation, customization)

### The plan - Release 1



- 12 months from start
- Stores/Platforms



Single player experience

Content



#### Story Pack 1

- Don Quixote
- Pride and prejudice
- The Art of War
- Exaltation of Inanna

### The plan - Release 2



- 16 months from start
- Stores/Platforms





- Single-device multiplayer experience
- Content



Story Pack 1

#### Story Pack 2

- The fall of the house of Usher
- The tale of Genji
- War and Peace
- Frankenstein



#### New Paid DLCs

- One thousand and One Nights
- Sappho's poetry

### The plan - Release 3



- 20 months from start
- Stores/Platforms







- Online multiplayer experience
- Content



Story Pack 1

Story Pack 2

Story pack 3

- The catcher in the rye\*
- One hundred years of solitude\*
- Tirant lo Blanch
- Journey to the West



#### > New Paid DLCs

- Romeo and Juliet
- Call of Cthulhu\*

Monetization

#### Monetization



- *\$15-\$20* premium install.
- \$2-\$5 per DLC.



- *\$15-\$20* premium install.
- \$2-\$5 per DLC.



- Free with ads on Mobile.
- DLC purchases may remove ads.
- \$2-\$5 per DLC.

why Project Ink?

## Key points

- Viable in 12 months.
- Innovative setting and mechanics.
- Multiplatform.
- Experienced team in Barcelona area.
- DLC scaling integrated into plan.
- 20+ hours of engagement per story pack.
- Educational value.

# what we will need help with?

Marketing & Publishing

• QA

• Funding

#### References

- Exaltation of Inanna:
  - https://es.wikipedia.org/wiki/Enheduanna
- Quantic foundry
  - <a href="https://quanticfoundry.com/">https://quanticfoundry.com/</a>
- UPC. Universitat Politècnica de Catalunya.
  - <a href="https://www.upc.edu/en">https://www.upc.edu/en</a>
- Escola Joso, Barcelona
  - <a href="https://escolajoso.com/en">https://escolajoso.com/en</a>

Humanity is not perfect.

But there is something we should be proud of:

The Ink project is a ode to this.

A positive reminder that we can still do beautiful things.

And that we should cherish them.